

PAR-0010-0004503 Seat No. _____

Third Year B. H. T. M. (Sem. V) Examination October / November - 2018

5.3 : Advance Front Office - II

		culty Code : 0010 bject Code : 000	
Time : 3 H	ours]		[Total Marks : 70
Instruction	s: (1)	Attempt all questions	3.
		Simple non programmallowed.	mable calculators may be
		The maximum marks each question.	s are assigned in front of
1 Fill in	the blank	s:	14×1=14
		is the process of secolicants to fill open	
(b) Th	ne city led	ger also called as _	·
, ,	<u> </u>	ccount, which crosses account.	the house limits, is
fu	lfill the du	d efforts of two or more uties and responsibili 	
		is a form on which and summarized.	n financial data are
		ould be trained to pone job is called	
(g) A		_ is a summary gro	ouping of accounts.
		occurs when a casshe receives.	shier pays out more
	rrent emp	involves the transfolioyees.	er or promotion of

	(j)	RevPAR stands for
	(k)	The is the price for an overnight accommodation as determined by front office management.
	(1)	rate that includes a guestroom in combination with other events, activities or service, such as meals, golf, tennis or parking.
	(m)	A special rate offered when a hotel projects or experience low occupancy is called
	(n)	ROI stands for
2	Fine	d out the tariff rate by using Hubbart formula 14
	fron	n the following:
	Rs. furn capital 12 pann esti	King Palace, a 250-room property, is projected to cost 80,10,00,000 inclusive of land, building, equipment, and atture. An additional Rs 20,00,00,000 is needed for working stal. The hotel is financed with a loan of 40 percent at percent annual interest. The owners desire a 20 percent ual return on their investment. 70 percent occupancy is mated. The hotel's income tax rate is 40 percent, and itional expenses are estimated as follows:
	Proj	perty tax expenses Rs. 2,50,00,000
	Insu	rance expenses 1,50,00,000
	Dep	reciation expenses
	Adn	ninistrative and general expenses 3,00,00,000
	Dat	a processing expenses 1,20,00,000
	Hur	nan resources expenses
	Tra	nsportation expenses
	Mar	keting expenses
	Proj	perty operation and maintenance expenses 2,00,00,000
	Ene	rgy and related expenses 1,00,00,000

Non-room revenue center income (loss) is estimated as follows:

Food and beverage department Rs. 1,50,00,000

Telecommunications department.....(5,00,000)

Rentals and other departments...... 10,00,000

The rooms department estimates direct operating expenses to be Rs 1,800 per occupied room.

Assume that the King Palace has a double occupancy rate of 40 percent and a room rate differential of Rs 6,000.

Find out Single and Double room rate for the King Palace Hotel.

3 Find out Forecasted profit from the following Data: 1×14=14

Year	Rooms Sold	Average	Net Rooms	Occupancy
		Daily Rate	Revenue	Percentage
2011	30660	Rs. 50.00	Rs. 15,33,000	70%
2012	31974	Rs. 52.00	Rs. 16,62,648	73%
2013	32412	Rs. 54.00	Rs. 17,50,248	74%
2014	32850	Rs. 57.00	Rs. 18,72,450	75%

Year	Payroll and	Laundry,	Commission	Other
	Related	Linen and	and	Expenses
	Expense	Guest	Reservation	
		Supplies	Expense	
2011	16.5	2.6	2.3	4.2
2012	16.9	2.8	2.5	4.5
2013	17.2	3	2.6	4.5
2014	17.4	3.1	2.7	4.6

4 Briefly discuss on night auditing procedure.

 $1 \times 14 = 14$

Do as directed:	8+6=14
	Do as directed:

(a) Explain in brief on Rule-of-Thumb Approach.

OR

- (a) Explain Disaster Management. 8
- (b) Find out Occupancy Percentage, Multiple Occupancy ratio, Average guests per room sold, Average daily rate, RevPAR, RevPAC, Average rate per guest, Yield Statistic from the following information.
 - (a) The Leela Hotel has 120 rooms and a rack rate of Rs. 6,174. (Assume that this rack rate is applicable to both single and double room occupancies)
 - (b) Eight three rooms were sold at varying rates.
 - (c) Eighty-five rooms were occupied by the guests. (Rooms sold does not equal rooms occupied by guest because on this particular day, single guest occupied two rooms at a complimentary room rate, thereby generating no room revenue.)
 - (d) Ten rooms were occupied by ten guests; therefore; a total of 95 guests were in occupancy.
 - (e) Rs 4,38,480 in room revenue were generated.
 - (f) Rs 4,63,916 in total revenue were generated, including rooms, food, beverage, and telecommunication and others.

8

6